

1. Contact information and background

Brand name: **Natracare**

Brand owner: **Bodywise (UK) Ltd,**
Unit G 7A4 Business Centre, Victoria Road, Avonmouth, Bristol BS11 9DB. United Kingdom. Tel: 44 117 982 3492

USA Distributor: **Natracare LLC**
14901 E. Hampden Avenue # 901, Aurora, CO 80014. USA Tel: 303-617-3476

Natracare, the organic and natural feminine hygiene brand, was developed in 1989 in the UK by Susie Hewson of Bodywise (UK) Ltd, a family owned company, as a direct response to the environmental and health issues of dioxin and plastic in sanitary pads and tampons. By 1993, a distribution company was set up in Colorado and Natracare was starting to be distributed in Canada and the USA. Today Natracare is distributed in over 46 countries around the world and is the organic and natural feminine hygiene brand leader.

2. Natracare Organic and natural menstrual tampons, pads and liners

The full Natracare product range includes 24 high quality, feminine personal hygiene products, including certified organic 100% cotton tampons with and without applicator (card); certified organic cotton wipes; maxi pads; ultra pads; panty liners; pads for light bladder sensitivity; Nursing pads and organic cotton baby wipes as well as maternity pads for new mothers.

Natracare products are made from certified organic and natural, sustainable materials made from over 74% renewable resources. They contain no plastics, latex, perfumes, or petroleum-derived super absorbent polymers and are totally chlorine-free and are over 90% biodegradable and compostable.

- Totally chlorine-free, GM free, certified organic and natural materials.
- Made from over 74% renewable materials.
- Over 90% biodegradable and compostable.
- Natracare tampons are certified organic by The Soil Association.
- Natracare is available in over 46 countries from natural product stores, grocery stores and drug stores.
- Natracare has also been awarded an independently-assessed, scientifically validated Environmental Product Declaration ¹: (EPD) Reference S-P00135 www.environdec.com
- Pads and Liners are Eco labelled with the Nordic Eco-label ²
- First international brand to receive the Korean Standards Institute LOHAS award ³.
- Natracare products are packaged in recycled card.

3. Manufacture and delivery

All of Natracare products are manufactured in Europe to ISO quality standards (GMP).

All organic raw materials and finished product are certified organic to the Global Organic Textiles Standard (GOTS).

All wood pulp raw materials are totally chlorine free (TCF - Hydrogen peroxide bleached) and sourced from ecologically managed forests and in the most part are Forest Stewardship Council certified (FSC).

The biodegradable films used in Natracare pads and liners are sourced from GM free plant starches.

Natracare is available in over 46 countries around the world. Goods are shipped by sea and road to Distributors and then serviced by road to natural product stores, grocery stores and drug stores in those markets. There are also many independent online companies selling the range direct to consumers.

4. Excellence in eco-sustainability in environmentally and responsible way

All Natracare products are made from organic and natural, sustainable materials and are over 90% biodegradable and compostable.

Natracare has been awarded an independently-assessed **Environmental Product Declaration (EPD)** ¹ visit www.environdec.com where a full environmental Lifestyle analysis can be viewed for Natracare Ultra pads.

The CO₂ produced during the manufacture and distribution of the EPD awarded Natracare pads is measured and offset by Bodywise (UK) Ltd each year to a scheme managed by the British Woodlands Trust for the planting of hardwood trees in Britain's ancient "joined up forest project" which will be managed in perpetuity by the British Woodland Charity.

Natracare pads and liners also hold the Nordic Ecolabel award² and a LOHAS³ award. Natracare tampons are certified organic by the Soil Association (registration number X303).

The founder, Susie Hewson, recently scooped the prestigious award for Ethical Business of the Year 2008. Women in Ethical Business Award winners are true entrepreneurs who are blazing a trail for doing business in a way that benefits people and the environment.

1. An EPD is a standardized (ISO 14025/TR) tool to communicate the environmental performance of a product or system. A declaration is based on a Life Cycle Assessment. It includes information about the environmental impacts associated with a product or service, such as raw material acquisition, energy use and efficiency, content of materials and chemical substances, emissions to air, soil and water and waste generation. www.environdec.com registration number S-P-00135
2. This is an official Europe-wide award for non-food products that minimise impacts on the environment. Products must be independently certified and have to meet strict criteria for all the main environmental impacts across their whole life cycle. DEFRA runs the scheme in the UK where products with the Eco Logo include kitchen rolls, toilet tissue, paints and clothing. For additional information, check out their Website: www.europa.eu.int/ecolabel.
3. LOHAS award. This award was made to Natracare, for the first time in this category, by the Korean Standards Institute.